

# SG74 Global Index Bull Accelerator

3-year GBP investment offering 8x gain if markets rise, 1x loss if markets fall

## Investment objective:

To offer 8x positive participation in the rise of up to 15% in one of the four main global indices: FTSE100, S&P500, DJ Eurostoxx50 and Nikkei225, over 3 years, with only 1x negative participation in the fall of the lowest index.

- The **SG74 Global Index Bull Accelerator** is a London Stock Exchange traded instrument, issued by Société Générale, with the following characteristics:

- ▶ £1,000 issue price
- ▶ 8% gain per 1% rise (up to 15% rise)
- ▶ 1% loss for each 1% loss in underlying index
- ▶ Underlying based on worst performing index

## ■ Why invest in the Bull Accelerator?

The Bull Accelerator Note provides significant upside participation when markets rise, but only incurs a one for one loss if markets fall. There is gearing on the upside to take advantage of small upside movement.

## ■ About the Underlying Indices

The indices are often used together by investors looking for global equity coverage as they cover the European, UK, Japanese and North American markets.

## ■ Payout

If held to expiry, the payoff is linked to the index which has returned the least growth or largest fall, the other three indices do not form part of the redemption calculation. Each Certificate will redeem for £1,000 plus 8x the upside performance (in % terms) of this index (up to a capped return of 120%: so max payout is £1,000+£1,200 = £2,200), or if this index has had a negative performance, £1,000 minus the downside movement of that index (in % terms).

## ■ Pricing & Trading

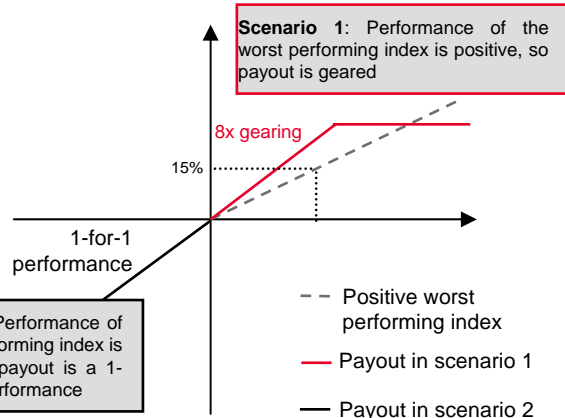
The value of the Certificate will be maintained on the London Stock Exchange in real time, with a 1% bid/ask spread. It can be bought or sold at any time throughout the trading day and the minimum trade size is one Certificate. No stamp duty is payable.

## ■ Eligibility

The Certificate can be held as a direct investment or in a SIPP (but not an ISA). It can also be held by UCITS funds. Please seek independent advice before investing in this product.

Final Terms			
Classification:	Certificate		
Issuer:	Société Générale		
Guarantor:	Société Générale		
Underlyings:	FTSE100, S&P500, DJEurostoxx50, Nikkei225		
Issue date:	15 October 2008		
Expiry date:	14 October 2011		
Maturity date:	28 October 2011		
Initial reference levels:	FTSE100 (4394.21), S&P500 (998.01), DJEurostoxx50 (2756.74), Nikkei225 (9447.57)		
Issue price:	£1,000		
Issue size:	£10m		
Min trade size:	One Certificate		
Currency:	GBP		
Settlement:	Cash settlement only		
Pricing	Daily, real time		
Traded on:	London Stock Exchange		
Settlement:	CREST		
UCITS fund eligible:	Yes	SIPP eligible:	Yes
ISIN code:	ANN812095415		
Reuters:	SG74.L	Bloomberg:	SG74<CORP>
Sedol code:	B3DSGM5	Product code:	SG74

## Payout at maturity





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## Important information

The contents of this document are given for purely indicative purposes and have no contractual value. Prior to any investment in the product, you should make your own appraisal of the risks from a legal, tax and accounting perspective, without relying exclusively on the information with which you were provided, by consulting, if you deem it necessary, your own advisors in these matters or any other professional advisors.

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Where this product is based on an Index, the Index provider will have no liability to you in respect of its activities in respect of that Index.

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The attention of investors is drawn to the fact that, by the maturity date, the price of certain products can be subject to an important volatility due to the evolution of market parameters and more precisely the price of the underlying instrument and the interest rates.

The potential return may also be reduced by the effect of commissions, fees or other charges.

The accuracy, completeness or relevance of the information provided is not guaranteed although it has been drawn from sources believed to be reliable. The information presented in this document is based on market data at a given moment and may change from time to time.

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